

Příklad oslovovacího dopisu:

Dear xxx,

I am writing you on behalf of Rustic Furniture s.r.o., a producer of **bespoke prime-quality wooden furniture** from the Czech Republic. We are currently looking for a British **furniture distributor** to help us with our UK expansion. We are already supplying our furniture to the German retailer Holzconnection, or Italian Denelli, to name just a few and we are hoping to repeat the same success in the UK.

Rustic Furniture specialises in:

- **Custom handcrafted furniture**
- **Hospitality, residential and commercial furniture solutions**
- **Working with woodcarvers, upholsters, girdlers and stonemasons to fulfil any requirements**

We are an **independent custom-made furniture specialist** with 40 years of history using cutting edge technology and coping even with the most demanding requests. What sets our company apart from other furniture manufacturers is the **design-led approach and an extreme level of flexibility** in terms of specification.

Our pricing is very competitive and offers **very interesting margins** to distributors. This is proven by our long-term partnerships with distributors in Germany, Italy and Spain.

You can find more details in the short PDF presentation attached, or by visiting our website www.rustic-furniture.cz.

If this is of interest, would a quick call anytime this week be suitable? In the meantime, if you need any more information, please don't hesitate to get in touch.

Very best wishes,