



Beyond desks and chairs

dataflex

feeling at work

About us

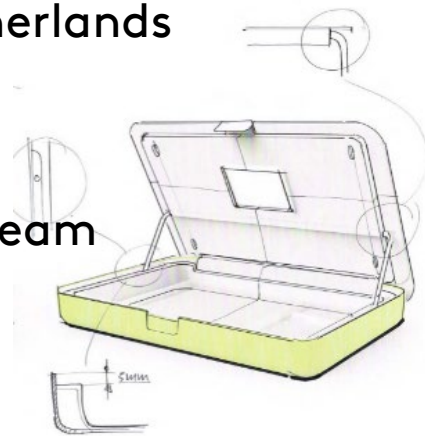
About us

Who we are

- Who we are
- Our philosophy
- Ergonomics

About Dataflex

- Almost 40 years of experience in ergonomics and office furniture business
- Active across Europe with sales team over 5 sales offices
- Warehouse at HQ in the center of the Netherlands
- Expert multi-lingual Sales & Support team
- Portal for dealers to order 24/7
- In-house product design and engineering team
- 80% of assortment own product design
- Online product configurator, millions of product configuration possible
- Sustainable company – Carbon neutral since 2020





About us

Who we are

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dataflex

Sustainable Planet



100% carbon neutral

Our Company is
ISO:9001 &
ISO:14001
certified.



99.93% of our deliveries
arrived at the scheduled time.

99.93%

In 2022 our
customers have
reviewed us with an
average score of
9,3 out of 10.



Dataflex extends warranty to 15
years!



Certified



Corporation

★ Trustpilot

dataflex

Dataflex - feeling at work

Reviews 95 • Excellent



4.9 ⓘ

✓ VERIFIED COMPANY

feeling at work

Ergonomics

Ergonomics

The 3 pillars

- Who we are
- Our philosophy
- Ergonomics

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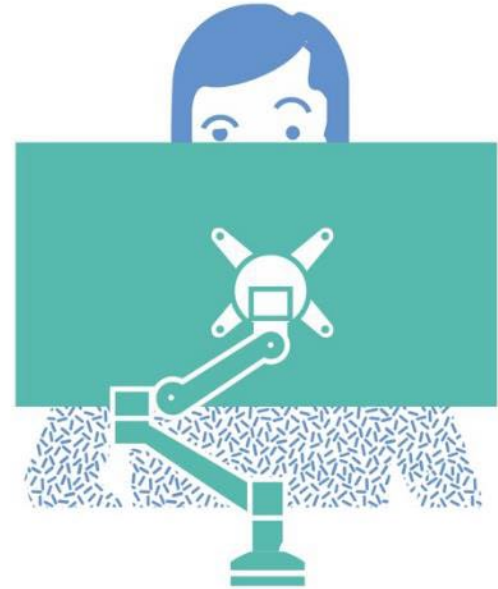


feeling at work

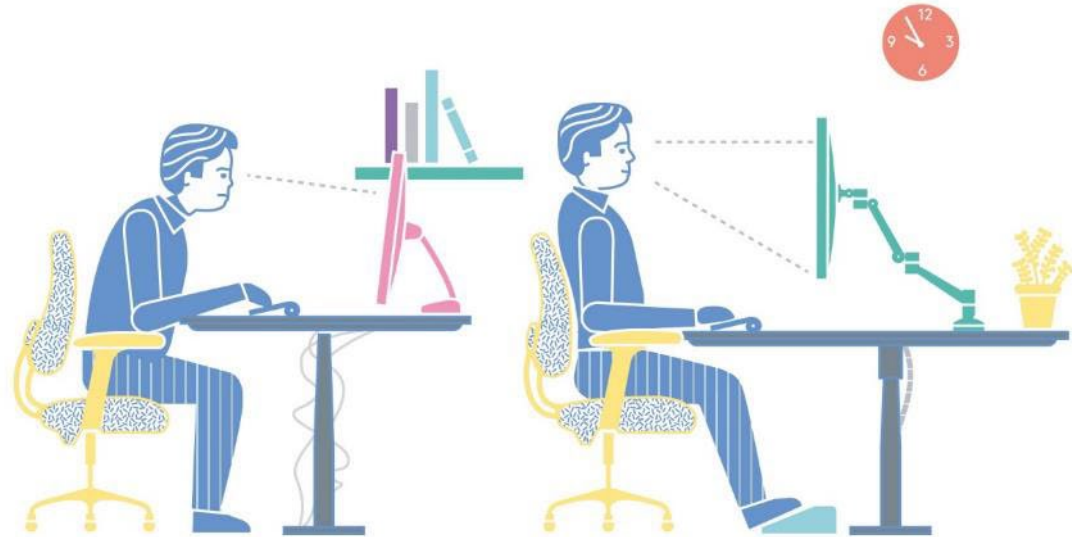
Ergonomics

Getting it right

- Who we are
- Our philosophy
- Ergonomics



Here are a few tips on positioning your monitor arm correctly:



- Who we are
- Our philosophy
- Ergonomics

Here are a few tips on positioning your monitor arm correctly:

- The top of the screen should be at or slightly below your eye level.
- The monitor screen should be at about arm's length.
- Try viewing the screen without thinking about your posture, then check how you're sitting:
 - Are you sitting up straight?
 - Arms and legs in "right" angles?
 - Is your neck in a natural, relaxed, neutral position?
 - Can you see the screen perfectly without having to look up or down?



Here are a few tips on positioning your monitor arm correctly:

Getting it right

Most important tip:

Keep changing your position

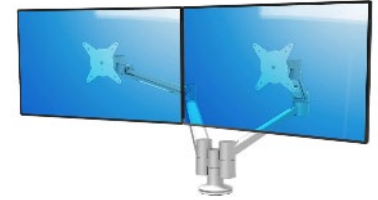
The best position is the next one!!

- Who we are
- Our philosophy
- Ergonomics

- Who we are
- Our philosophy
- Ergonomics

Other drivers for mounts

- **Changing form factors**
Make the workstation ready to mix and match monitors, notebooks, tablets and hybrid form factors
- **Multiple monitors**
Productivity increases dramatically when adding 1 or 2 screens
- **Workstations are no longer used by one person only**
Allow not only to adjust the chair and desk but also your equipment





Sustainability

We're **honest** and **transparent**, following not just the letter but the spirit of legislation and regulations.

–

We look to **minimize** the **environmental impact** of our products throughout their lifespan.



Sustainability

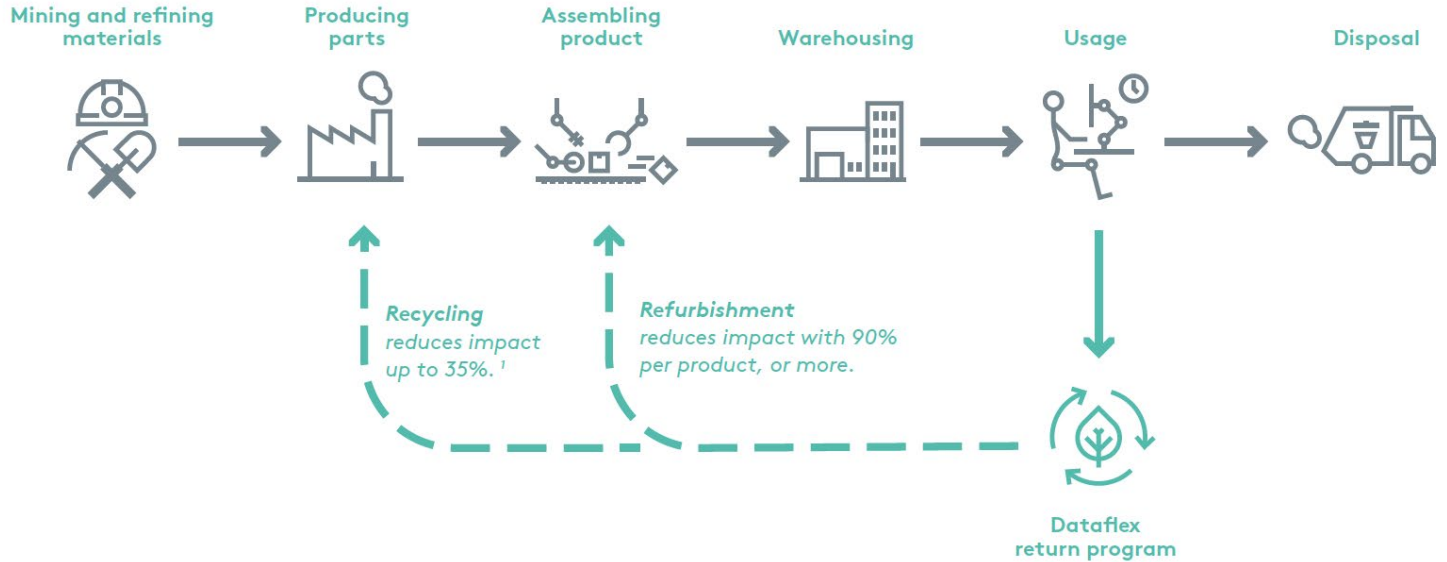
Core values

- Core values
- Life Cycle Analysis
- Return program

Our new
cable
guide
helps to
minimize
this
impact

Life Cycle Analysis

Life Cycle Analysis




Eco Sheets

Ecosheet: 58.622 Date: 01.07.2024 **WZ**
WZ: 462

Viewlite plus monitor arm - desk 622

At Dataflex, we care about the environment. That is why we created this ecosheet. In it we give an accurate overview of the environmental footprint of this product and how we can reduce it together through recycling.



Global Warming Potential (GWP)
The environmental footprint of this Dataflex product is calculated in terms of Global Warming Potential (GWP), which is the impact the product has on climate change in 1g CO₂ equivalent.

Kilometers by car
To further clarify the GWP in a way that everyone can understand, we created the "average car equivalent".**

Environmental footprint

Without recycling agreement	With recycling agreement
20.83 kg CO ₂	14.73 kg CO ₂
65.47 km	46.29 km

You can contribute!
If you would like to have a positive impact on the environment and reduce your carbon footprint, please contact us for information on our recycling agreement options: recycle@dataflex-int.com

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Ecosheet: 58.622 Date: 01.07.2024 **WZ**
WZ: 462

Environmental footprint in detail

Product
In this table we show you the composition of the product and the GWP per type of material.

	Steel	Aluminium	Plastic	Wood / rubber	Paint / coating / glue	Product
Weight (kg)	11.55	0.20	7.25	0.05	30.3	50.35
% of total weight	23.0	0.4	14.5	0.1	60.0	100.0
GWP (kg CO ₂ -eq)	5.6	0.1	3.0	0.0	5.7	14.4

Transport and Dataflex
After production the product has to be shipped to our warehouse and sold. This table shows the GWP added by shipping and Dataflex processes.

	Product	Transport	Dataflex processes	Total warehouse
GWP (kg CO ₂ -eq)	14.92	0.00	0.28	20.83

Recycling
With recycling, we can drastically reduce the environmental footprint of a product.

	Total warehouse	Recycling	Total warehouse
GWP (kg CO ₂ -eq)	20.83	-5.10	14.73

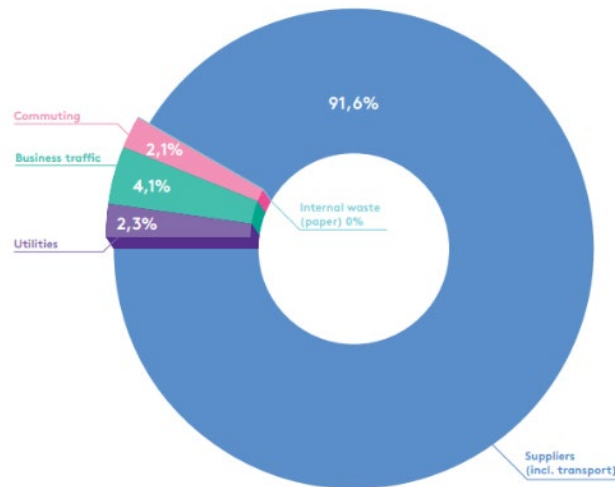
Contact
For any questions or remarks, please feel free to contact our Quality, Health & Safety and Environment department at HSSE@dataflex-int.com
www.dataflex-int.com www.ecosheet.com

*This figure is not based on the use of the product. It is based on the Dataflex-EPD and the material data sheet.
** kg CO₂ average car: 1 km for the average German car (medium).

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We are Carbon Neutral !

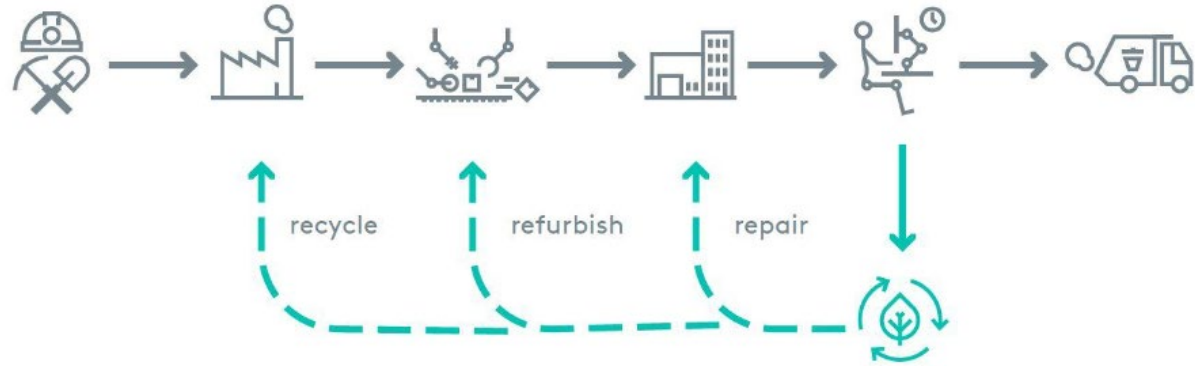
- **Life Cycle Analysis has been done**
So we know the impact of our products and our organization.
- **Co2 Compensation**
We're doing this by partnering with [Trees for All](#), and investing in reforestation and preservation projects.
- **Carbon Neutral product**
This means that every time you buy a Dataflex product, you're not only investing in a great ergonomic accessory, you're investing in the planet



trees for all



Circularity program



- **Return**

After usage period customer returns product to Dataflex

- **Trade-in-price**

Depending on quality a % of the original price will be awarded

- **Recycling / refurbishment**

Dataflex guarantees proper recycling / refurbishment

Certified



Corporation

B Corp Certification

- **Certified B Corporation** - B Corp for short
- B stands for “**Benefits for all**”
- Companies that meet **high standards** of social and environmental performance
- Are **transparent** and accountable
 - => beyond what the companies say in their marketing
- Have undergone the **B Impact Assessment**
- **Audit** conducted by the international non-profit organisation **B Lab**
- Audit on **5 key areas** Workers, Environment, Governance, Community and Customers.
- **No claims without proof!**

Our collections



viewprime^x



Materials
Various

Materials
Dynamic high-quality
gas spring

Positioning
High-end

viewlite^x



Materials
Aluminium

Height adjustment
Dynamic,
spring-less design

Positioning
High mid-range

viewmate^x



Materials
Steel

Height adjustment
Static and
dynamic adjustment

Positioning
Value for money

viewgo^x



Materials
Steel

Height adjustment
Static adjustment

Positioning
Budget

addit^x



Products
Accessories,
stands and cable
management.

feeling at work

The viewprime collection

Made with tomorrow's workspace in mind

Viewprime^x

Viewprime

Superior
usability
through
engineering
finesse

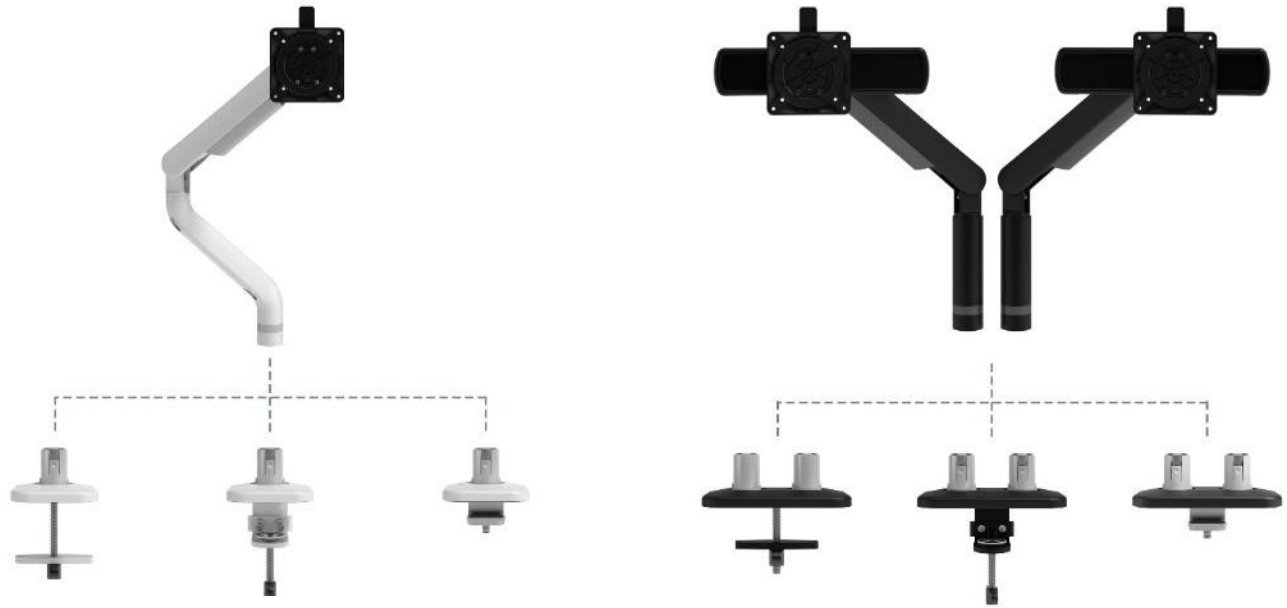


reddot winner 2020

feeling at work

Viewprime – 3 Mounting options

Superior
usability
through
engineering
finesse



Bolt-through desk
Desk clamp
Desk clamp S

feeling at work



Viewprime^x

Viewprime

Superior
usability
through
engineering
finesse



Fits flush to partition wall to take minimum
amount of desk space

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Viewprime^x

Superior
usability
through
engineering
finesse



reddot winner 2020

viewlite^x

The Viewlite collection

Designed for tomorrow's change

dataflex

feeling at work

viewlite^x

Designed for
tomorrow's
change



World class design
Futureproof
Sustainable

dataflex



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viewlite^x

Winner of multiple international design awards

- Viewlite's groundbreaking design has won numerous international awards
- Designed by Dutch designer Tijs Horn
- Including the prestigious Red Dot and iF product design awards.



reddot design award
honourable mention 2012

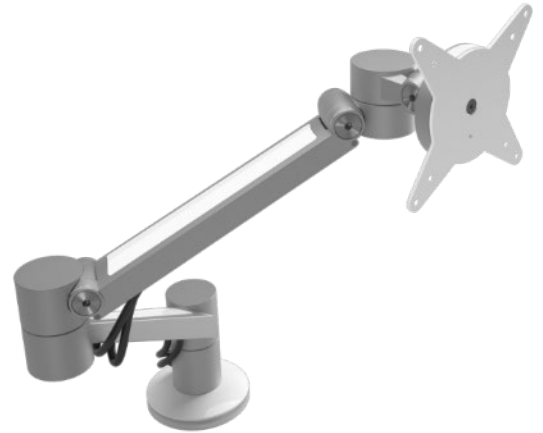


product
design award



2013 ■

dataflex



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viewlite^x

Designed for
tomorrow's
change



Monitor arms
Dynamic /Static

dataflex



feeling at work

viewlite^x

Designed for
tomorrow's
change



Toolbars

dataflex



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Home - Feeling at work

Build your personal Viewlite monitor arm

**View**Front [Back](#) 3D mode**Device(s)**[Show](#) [Hide](#)**Need help?**[📺 Instruction video](#)[📖 Manual](#)[📄 Download image](#)

Collection	Viewlite
Product group	Monitor arms
Group type	Desk
Colour	Silver-white
Mount	Desk clamp mount M (5 - 40 ...
Docking station	None
Base or pole	Base
Dual arm	No

Position 1

Arm type	Dynamic double extension
Device type	VESA 100 x 100 mount
Packaging	Individual

Product code
VLTSB10E11[📄 Request a quote](#)

The Viewmate collection

No-nonsense in every setting

viewmate^x

No-nonsense
in every
setting



Toolbars

dataflex



feeling at work

viewmate^x

No-nonsense
in every
setting



Monitor arms

dataflex



feeling at work

viewmate^x

Popular Standard configurations

No-nonsense
in every
setting



Monitor arms



dataflex

feeling at work

viewmate^x

No-nonsense
in every
setting



Monitor arms

dataflex

Also available in black satin finish



viewmate^x

No-nonsense
in every
setting



Computer holders

dataflex



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The Viewgo collection

Playful looks, serious value

viewgo^x

Playful looks,
serious value



Monitor arms

dataflex



feeling at work

viewgo^x

Playful looks,
serious value



Different
Smart
Simple



dataflex

feeling at work

viewgo^x

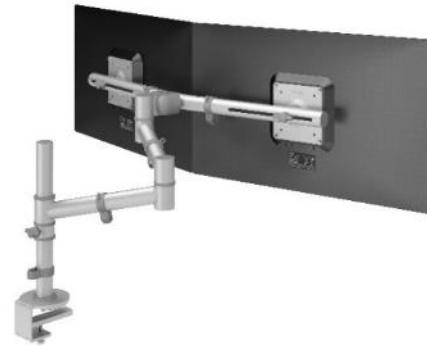
Playful looks,
serious value



Different
Smart
Simple

dataflex

Standard configurations



feeling at work

viewgo^x

Playful looks,
serious value



Computer holders

dataflex

Thin client holder



feeling at work

viewgo^x

Playful looks,
serious value



Computer holders

dataflex



feeling at work

New ViewGo Pro



dataflex

feeling at work



New Bento Collection

addit^x

So good
you forget
it's there



Document holder
Notebook riser
Monitor riser

dataflex



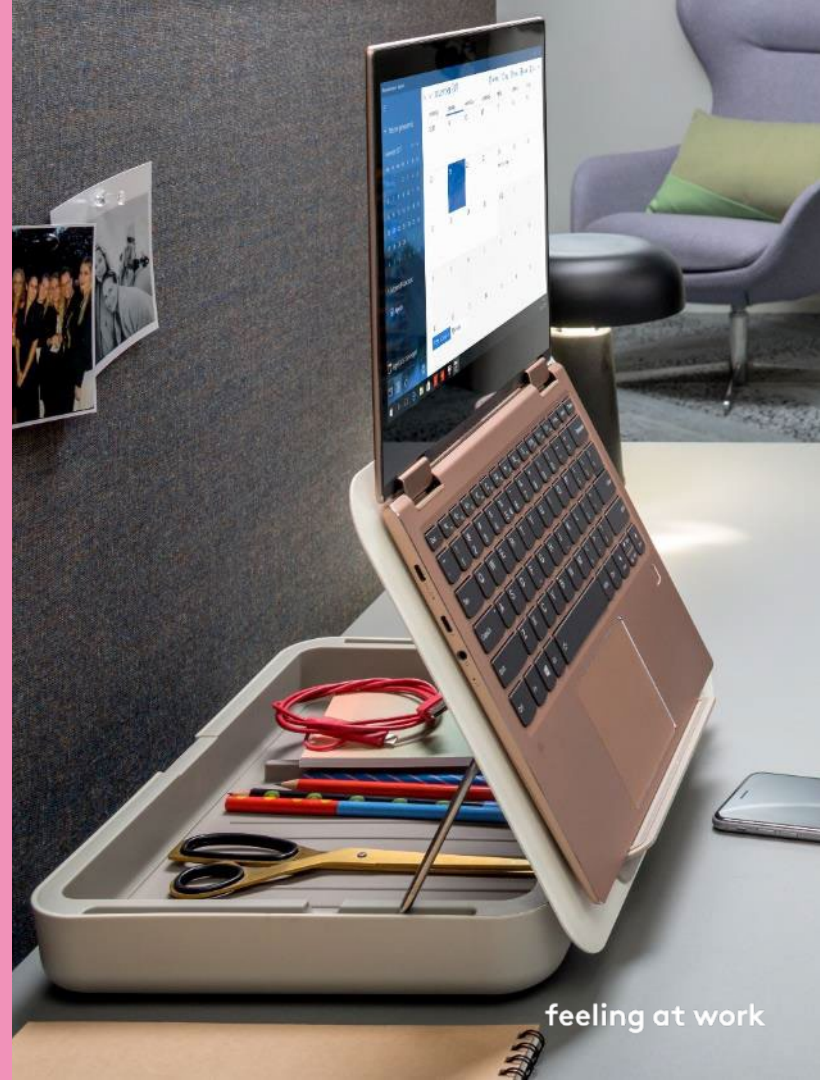
feeling at work

addit^x

Opportunities for Bento

- Offices with shared / hot desking / Hoteling
- When lockers are used
- Clean desk policy
- Agile / on-the-go workers within the same building
- Bento adds Ergonomics and “feeling at Work”
- Home office

dataflex



feeling at work

addit^x



dataflex

feeling at work

addit^x

So good
you forget
it's there



Document holder
Notebook riser
Monitor riser

dataflex

Bento product range



Bento
Toolbox



Bento
Monitor riser
fixed



Bento
Monitor riser
adjustable



Bento set
Toolbox &
Monitor riser



feeling at work

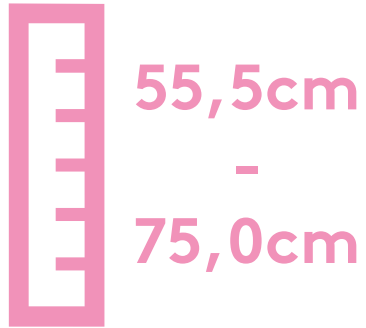


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New: Bento Laptop Table

feeling at work

Bento. Laptop Table



addit^x

The Addit collection

So good, you forget it's there

dataflex

feeling at work

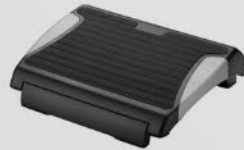
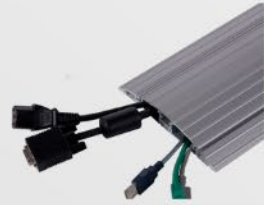
addit^x

So good
you forget
it's there



Finishing touch
Blending in
Complementary

dataflex



- Notebook risers
- Monitor risers & Stands
- Document holders
- Posture supports
- Cable management
- AV Solutions

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Cable Management

addit^x

So good
you forget
it's there



Cable management



feeling at work

addit^x

So good
you forget
it's there

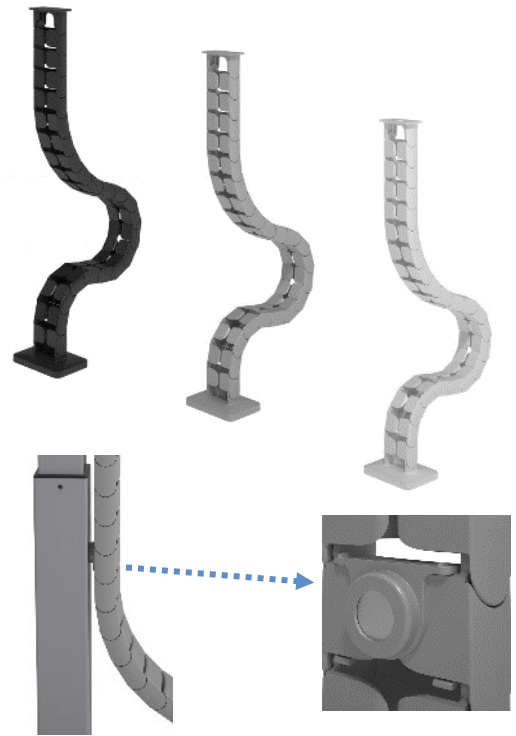


Cable management



Cable Guide

- Made from 100% recycled PP
- Available in white, black and grey
- Easy to adjust length
- Sit-Stand (134 cm) or Fixed Desks (82 cm)
- Install with screws, tape or magnet (optional)



addit^x

So good
you forget
it's there



Cable management



Cable Guide

- Standard colors white, black and grey
- Available in any RAL colour
- No minimum order quantities
- Start up fee of only € 150



addit^x

So good
you forget
it's there

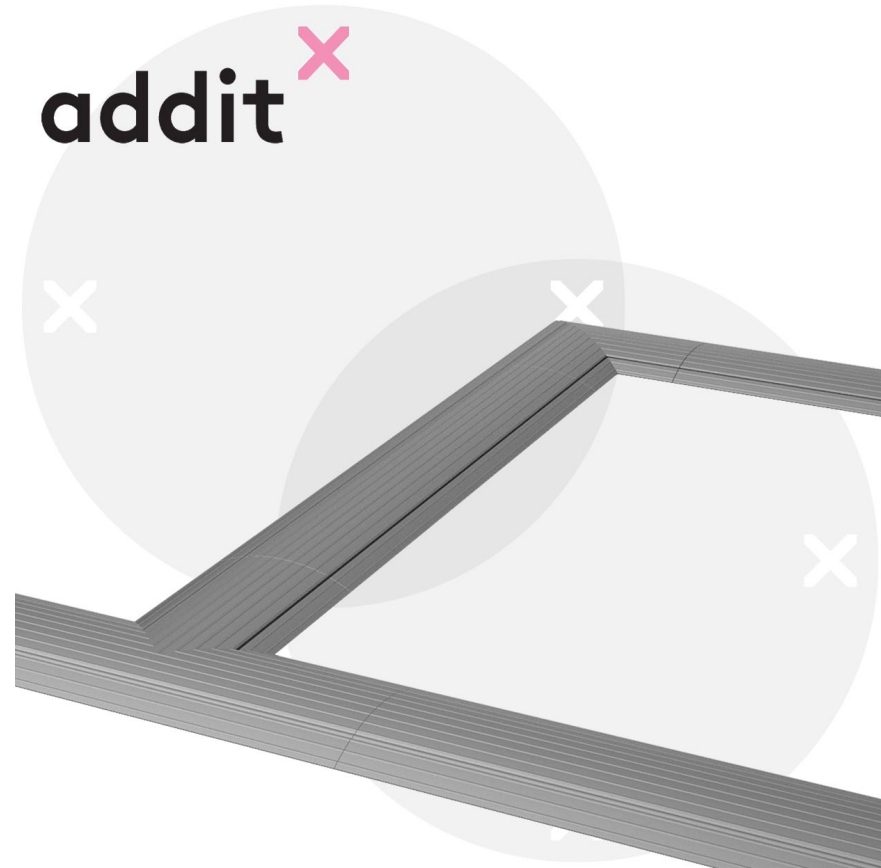


Cable management



Cable protector

- Sturdy aluminum protection of up to 10 cables
- Available in 5 lengths
- Custom sizes possible
- Corner, cross and T-connections
- Made out of 80% **recycled** aluminum



Document Holders

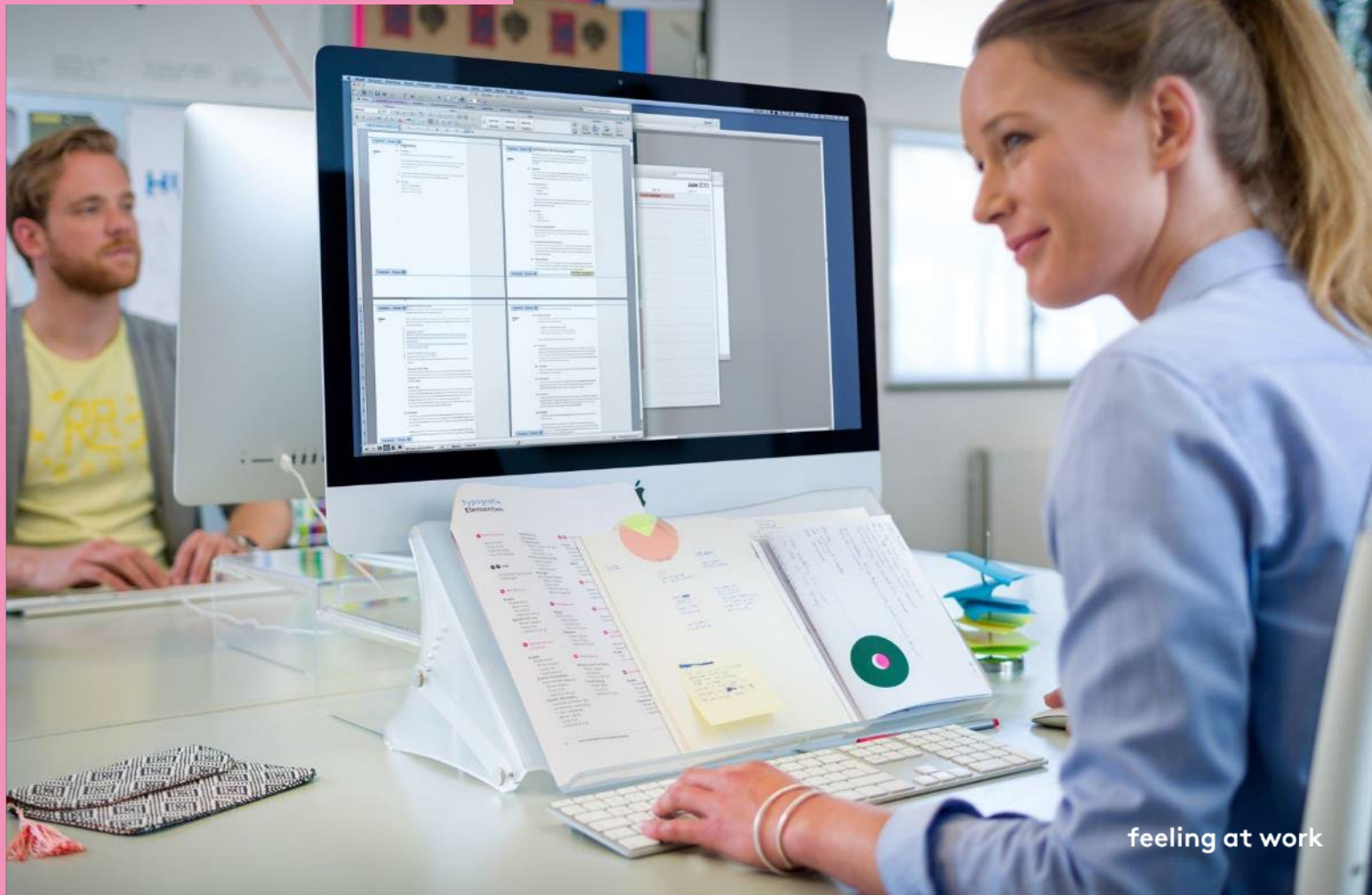
addit^x

So good
you forget
it's there



Finishing touch
Blending in
Complementary

dataflex



feeling at work

Monitor risers

addit^x

So good
you forget
it's there



Finishing touch
Blending in
Complementary

dataflex



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Dealer Portal

Dealer portal

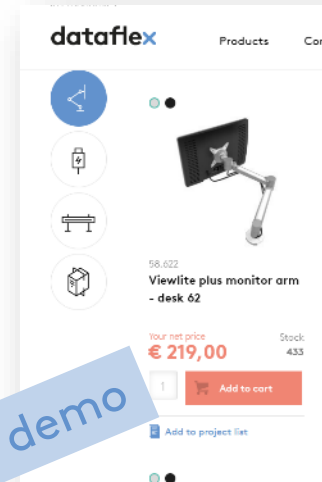
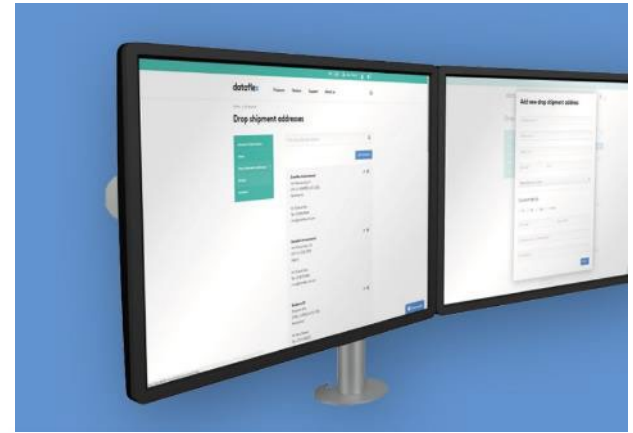
- Currently about 1 of every 3 orders is placed via the dealer portal
- The portal is accessible for all dealers
- It offers many benefits when ordering
- But even if you don't order via the portal it gives you access to a lot of extra info and functionality



Dealer portal - advantages

- Check stock levels and prices
Anytime, anywhere!
- No drop shipment costs
- Overview of projects and orders
- NEW: Determine access rights

When adding colleagues, you can now determine who is allowed to place orders and select the financial contact person. This means i.e. sales staff can check retail/net pricing and stock online, without being able to place orders. You are in control!



Live demo

To summarize

- **4 collections to fit any budget**

Pick any style and budget

- **Configurator to save time and money**

Have the right clamp, save installation time and cut back on buy price

- **Sustainable offering**

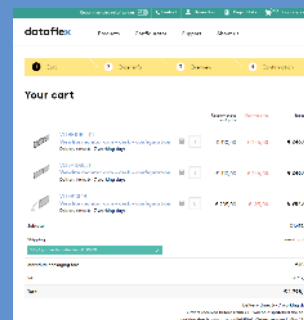
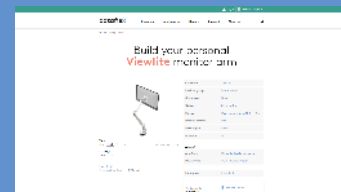
100% carbon neutral and return product back to Dataflex after use

- **Great marketing support**

All the tools you need to help you sell Dataflex

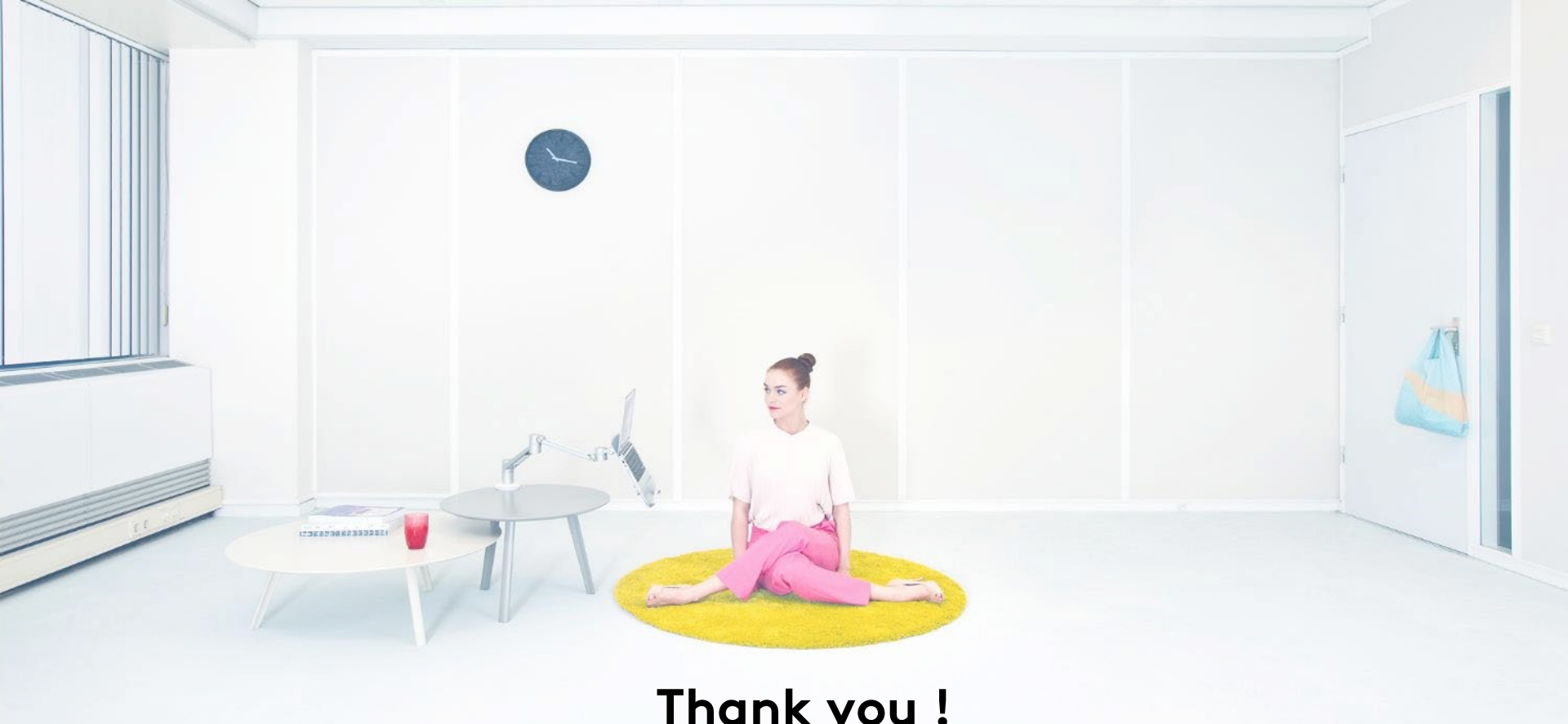
- **Easy to do business with**

Dealer portal and a world class sales support team



dataflex

feeling at work



Thank you !

dataflex

Visit us at www.dataflex-int.com

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