



Showroom

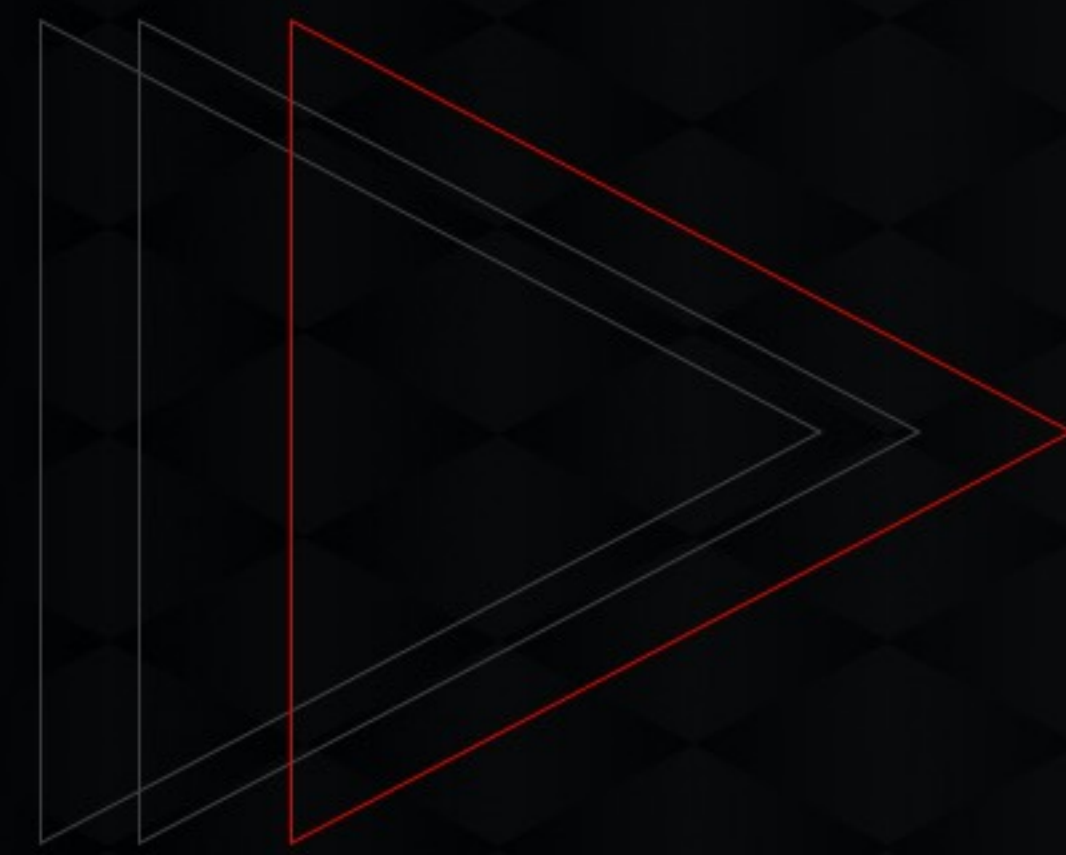
E-COMMERCE 3D

AN INTERACTIVE VIRTUALIZATION OF STORES

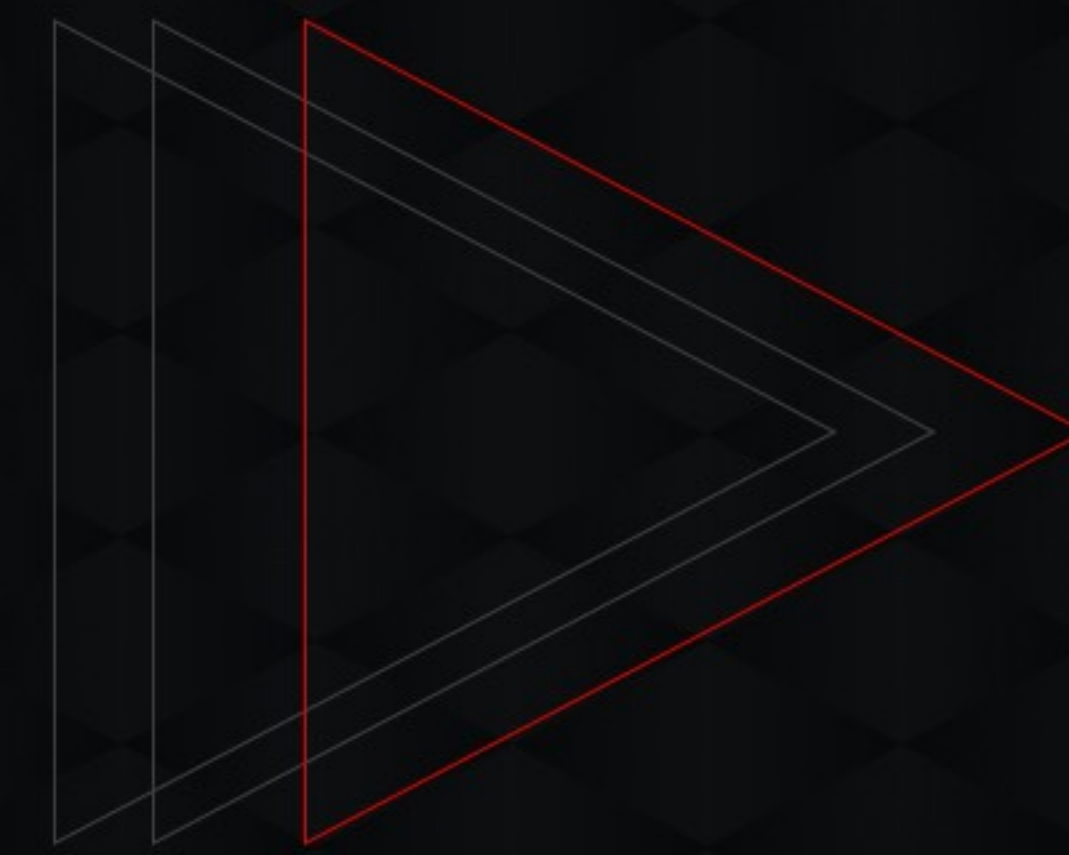


We are iShowroom

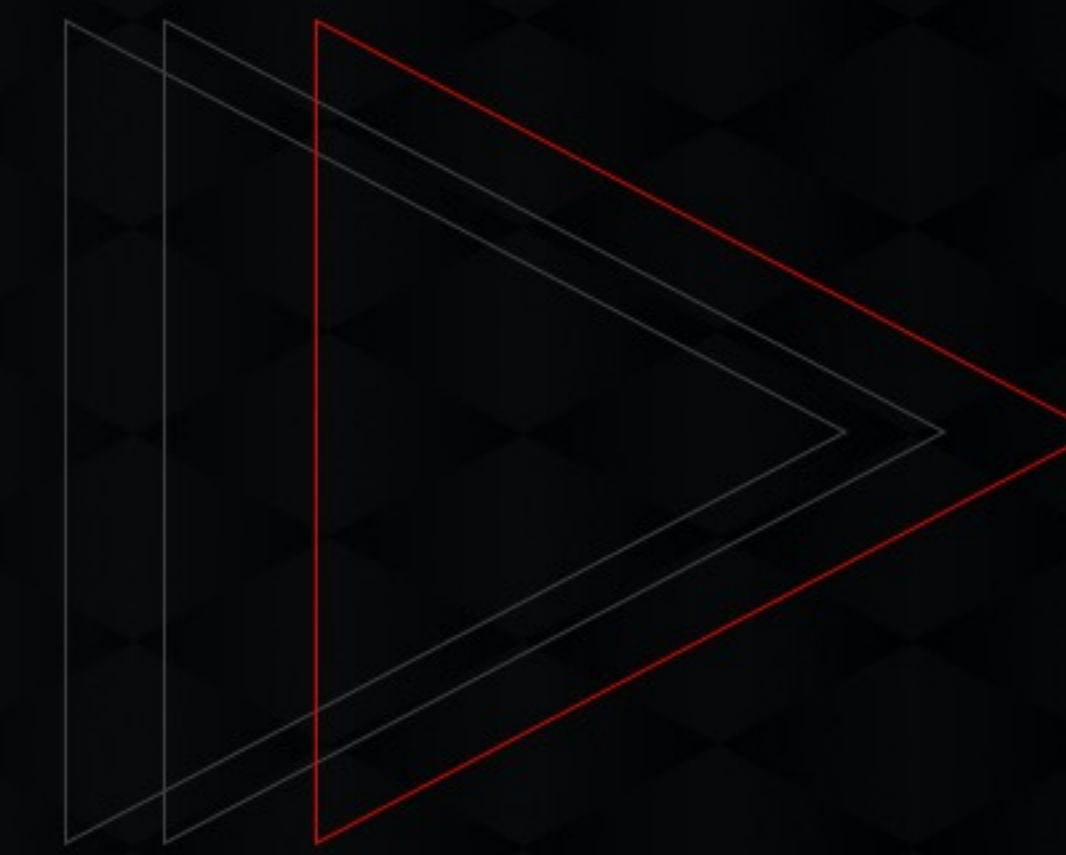
PROGRESSIVE



TECHNOLOGICAL



E-COMMERCE



APPLICATION



We are iShowroom



TURN ONLINE SHOPPING INTO AN **EXPERIENCE**



We are iShowroom

WE ARE A PROGRESSIVE COMPANY, FOLLOWING THE **LATEST TECHNOLOGICAL TRENDS** IN VIRTUAL AND AUGMENTED REALITY
AND APPLYING THEM TO THE RETAIL, E-COMMERCE AND ESPECIALLY THE **HIGH-END SEGMENT**.



Why cooperate?





Why cooperate?

WORKING WITH US WILL ALLOW YOU TO DELIVER THE NECESSARY EMOTIONS TO YOUR CLIENT AT ANY TIME AND **STRENGTHEN YOUR BUSINESS.**



Why cooperate?



LET GO OF THE OLD WAY OF DOING THINGS. FORGET THE STARTUP COSTS OF BUILDING A BRICK-AND-MORTAR STORE.

GIVE YOUR CUSTOMERS **A REAL SHOPPING EXPERIENCE** WHEREVER THEY ARE.

LET THEM "TRY BEFORE YOU BUY" **AT A FRACTION OF THE COST** TO YOU.





What do we offer?

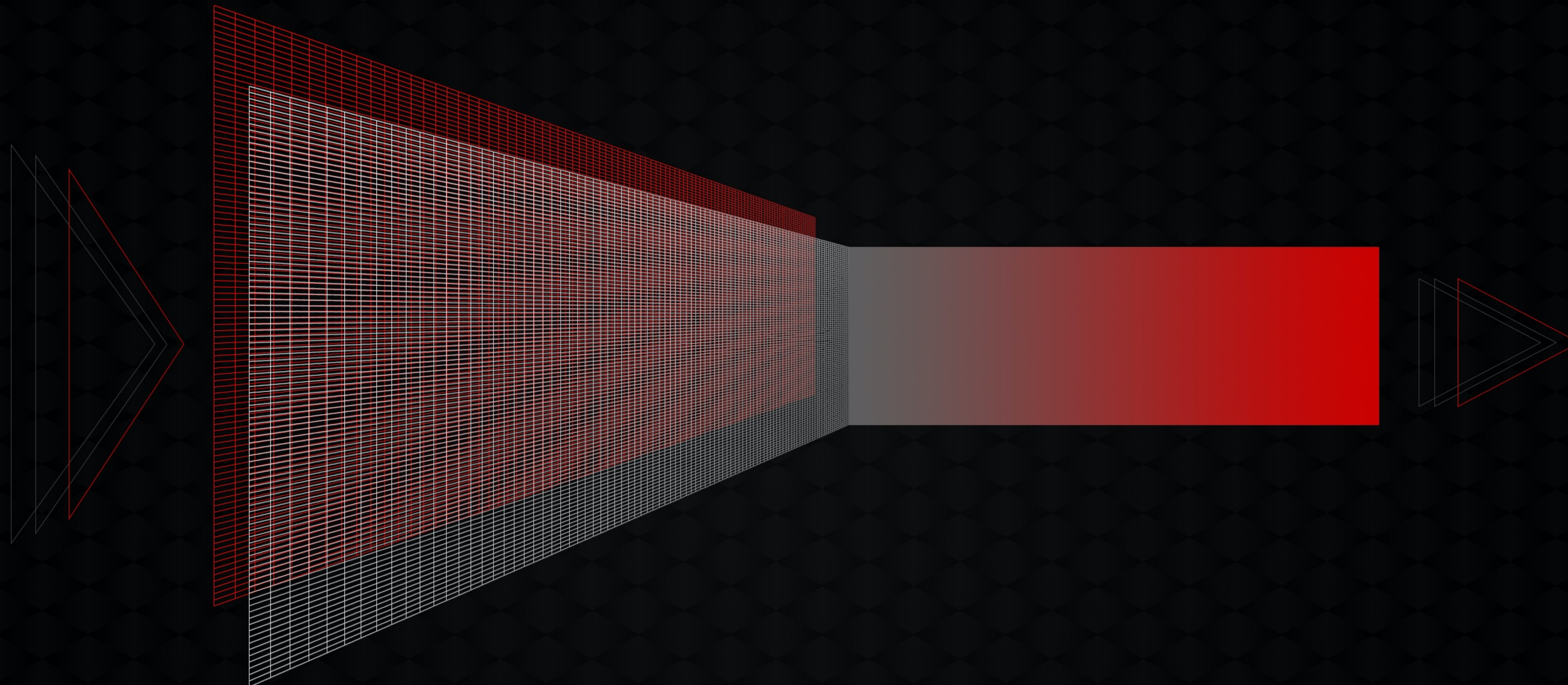


VIRTUALIZATION 1:1

**VIRTUALIZATION OF THE CUSTOMER'S CURRENT STORE AND ITS PRODUCTS,
BASED ON BENEFITS OF E-COMMERCE SOLUTION.**



What do we offer?



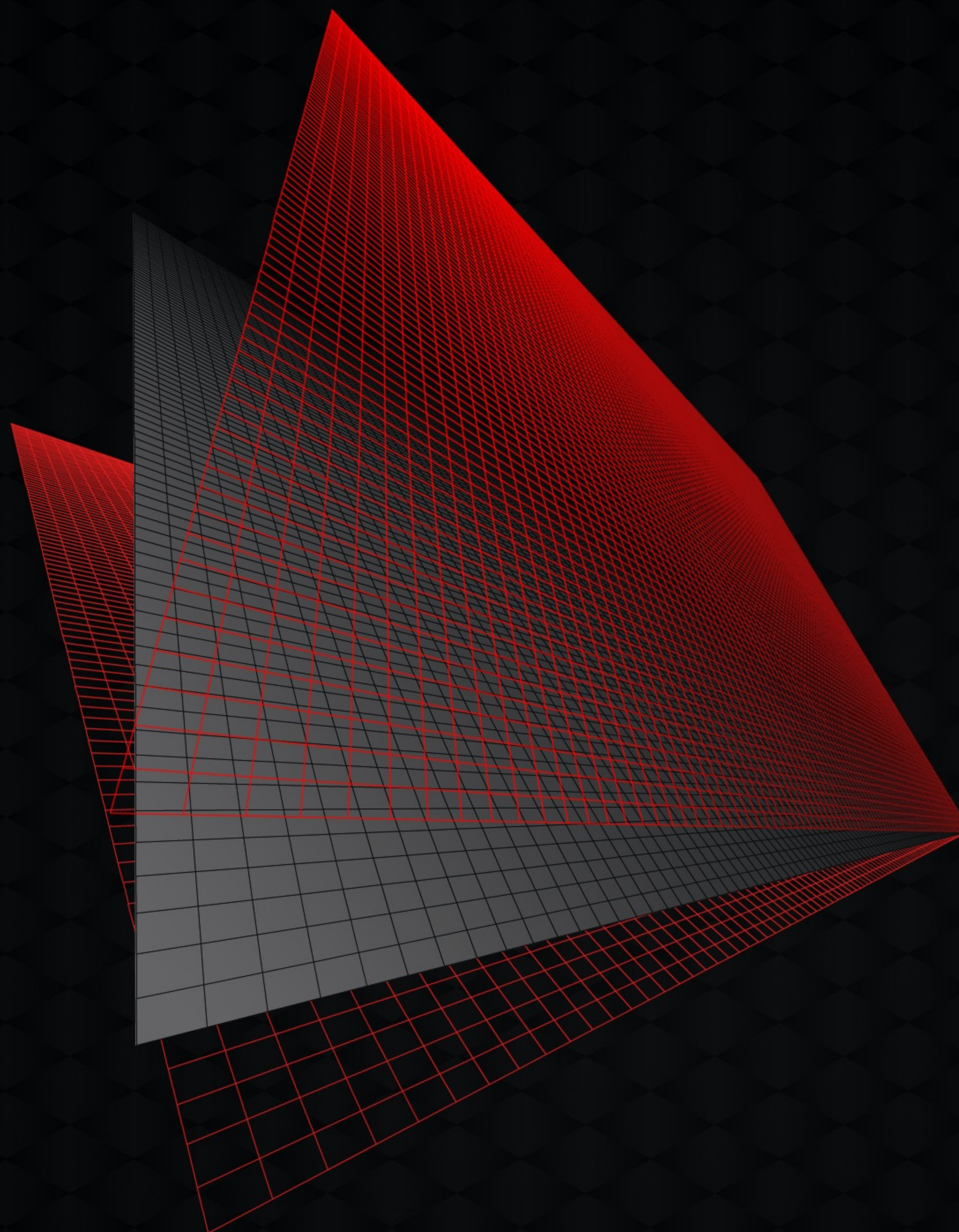
VIRTUAL ONLY

CREATING A UNIQUE VIRTUAL SHOWROOM FOR A CUSTOMER WHO DO NOT HAVE THEIR OWN STORE AND ITS CONNECTION TO E-COMMERCE SOLUTION.

(SUITABLE SOLUTION FOR THOSE WHO SELL THEIR PRODUCTS INTERNATIONALLY.)



What do we offer?



COMPLEX SOLUTION

**A COMPREHENSIVE SOLUTION FOR THOSE WHO HAVE DECIDED TO DO BUSINESS ON THE INTERNET
AND NEED TO ARRANGE EVERYTHING IN ONE PLACE, INCLUDING RECOMMENDATIONS AND CONNECTIONS TO KEY SUPPLIERS.
THEY CAN ONLY FOCUS ON THEIR BRAND AND ITS PROMOTION, AND EVERYTHING ELSE IS TAKEN CARE OF.**



How it works?



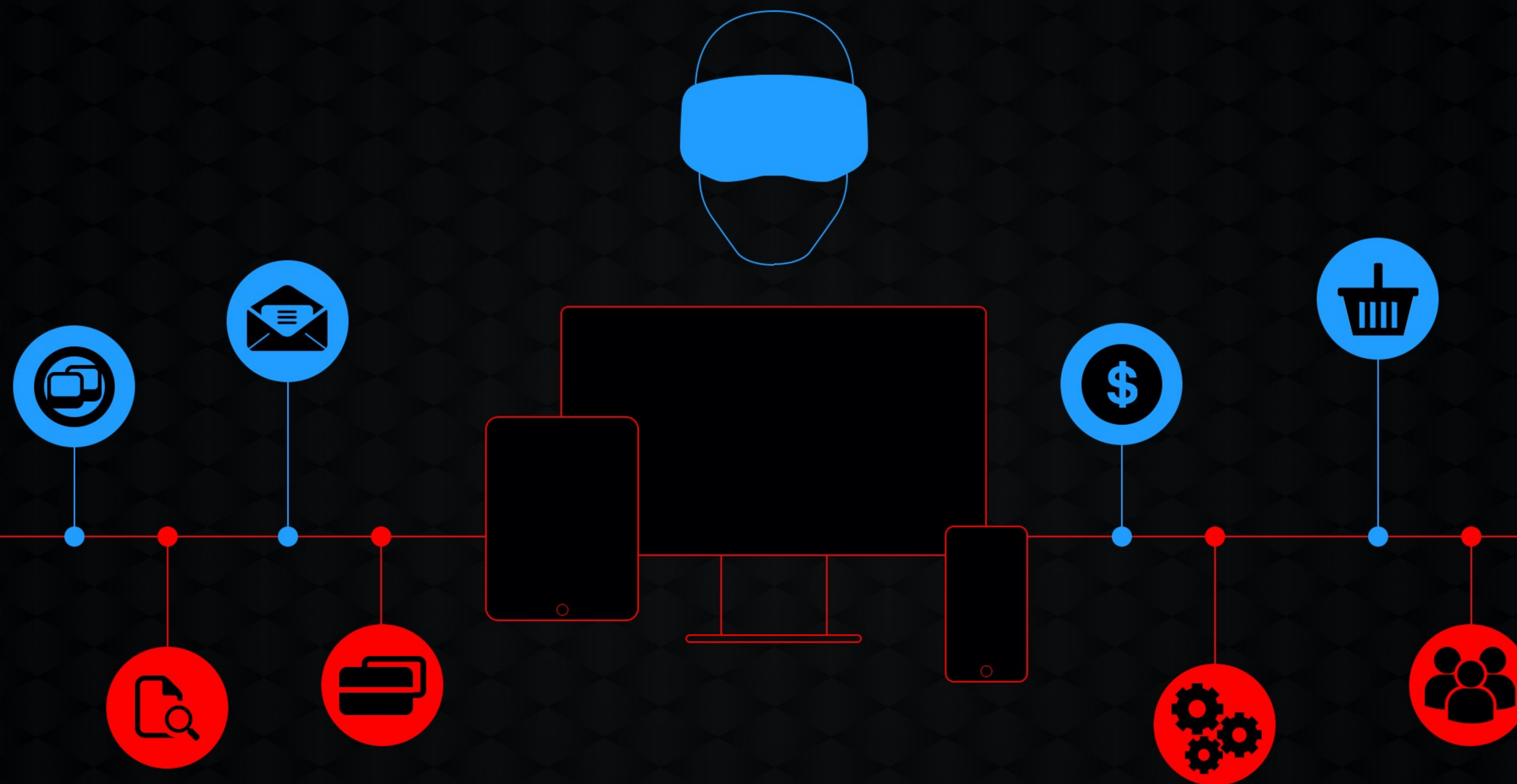
THE CUSTOMER HAS **EASY MOVEMENT** AROUND YOUR STORE (1 : 1) THROUGH THEIR DESKTOP COMPUTER, MOBILE DEVICE, OR VR HEADSET AND HAS THE **ABILITY TO INTERACT DIRECTLY** WITH ANY PRODUCT - INCLUDING ITS CONFIGURATION, COMPARISON, COMMUNICATION WITH THE MERCHANT, ORDER AND PAYMENTS.





How it works?

iSHOWROOM **EDITOR AND CONNECTION** TO THE E-COMMERCE PLATFORM



CONNECTING THE iSHOWROOM TO YOUR CURRENT **BUSINESS AND E-COMMERCE PLATFORM** OR WEB PRESENTATION.
EASY EDITING AND ADDING CONTENT.



How it works?



WE WILL PLACE YOUR PRODUCTS IN **THE DIGITAL TWIN OF YOUR SHOWROOM**

OR

WE WILL CREATE A COMPLETELY NEW SHOWROOM THAT WILL CORRESPOND TO **THE PHILOSOPHY OF YOUR BRAND.**



How it works?



WE WILL CREATE **PERFECT MODELS** OF ALL YOUR PRODUCTS,
OPTIMISED **FOR UNLIMITED ONLINE PRESENTATION**
AND THE ABILITY TO INTERACTIVELY VIEW IN VR / AR.



How it works?



REAL-LIFE EXPERIENCE



How it works?

A / B / C / D
COMPARSION

CONFIGURATION

IMMEDIATE DISPLAY OF YOUR PRODUCT
IN „AR“ AT CUSTOMERS PLACE



FREE MOVEMENT IN „VR“

E-COMMERCE 3D

DIRECT CONTACT WITH
SALES REPRESENTATIVE



?!

I WANT TO KNOW MORE

ORDER AND PAYMENT



Showroom



Why e-commerce?

-38%

IMPACT OF COVID-19 ON GLOBAL SALES IN FIRST FEW MONTHS

43 bil. USD

LUXURY SEGMENT LOSSES

THE CURRENT SITUATION IS PUSHING FOR THE **ACCELERATION OF REMOTE SALES** OF GOODS TO CUSTOMERS IN THE ONLINE ENVIRONMENT.



0 USD

2000

2020

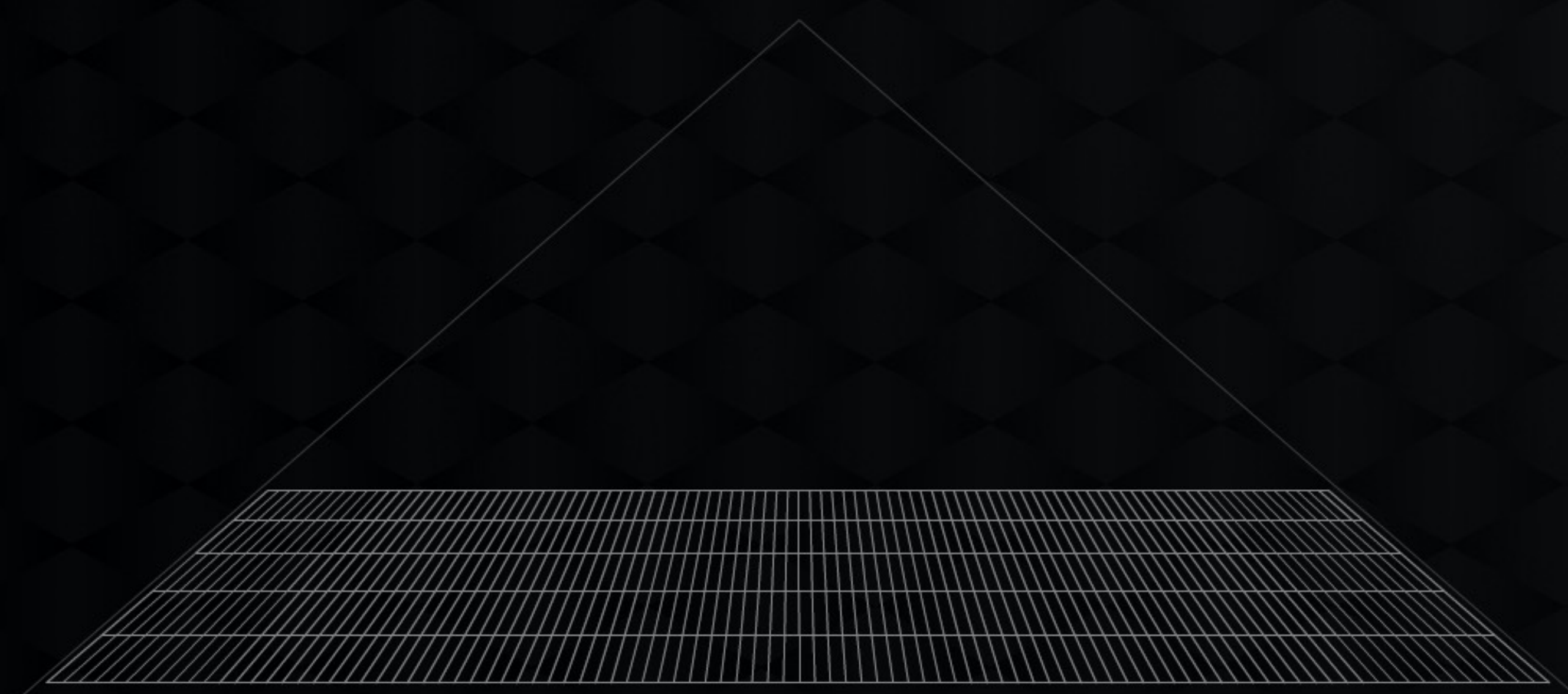


Why VR/AR?

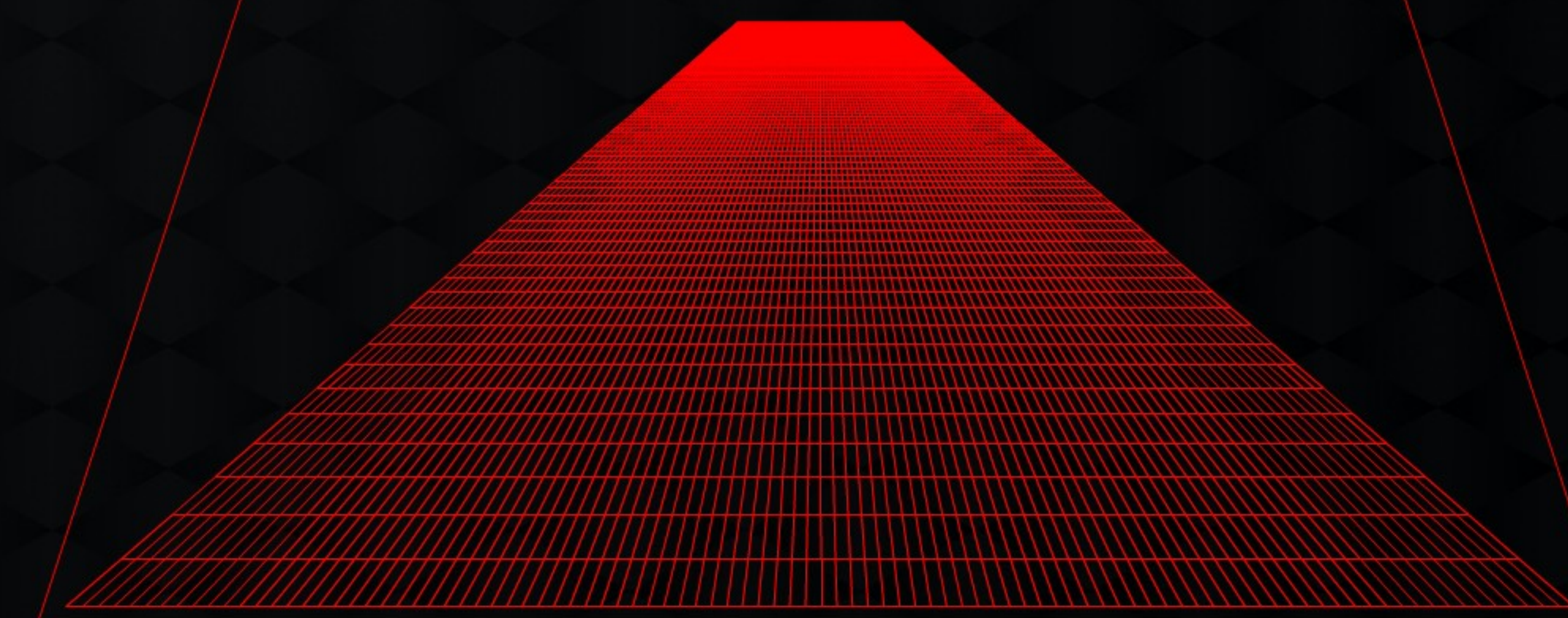
VR

THE VIRTUAL REALITY MARKET WAS **VALUED AT USD 11.52 BILLION IN 2019** AND IS **EXPECTED TO REACH USD 87.97 BILION BY 2025**, AT A CAGR OF 48.7% OVER THE FORECAST PERIOD 2020-2025.

IT IS NECESSARY TO BE INVOLVED IN THIS **REVOLUTION**, BECAUSE RIGHT NOW IT **IS STARTING TO HAPPEN**.



2019



2025

10

„THE LAST YEARS OF E-COMMERCE
DEVELOPMENT HAVE NOW BEEN SURPASSED
IN A FEW MONTHS.”

FILIP MAJOR
PROJECT IDEA MAKER & DESIGNER, VR ENTHUSIAST



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LET'S GET VISUAL.

