

# JSL Nippon Academy

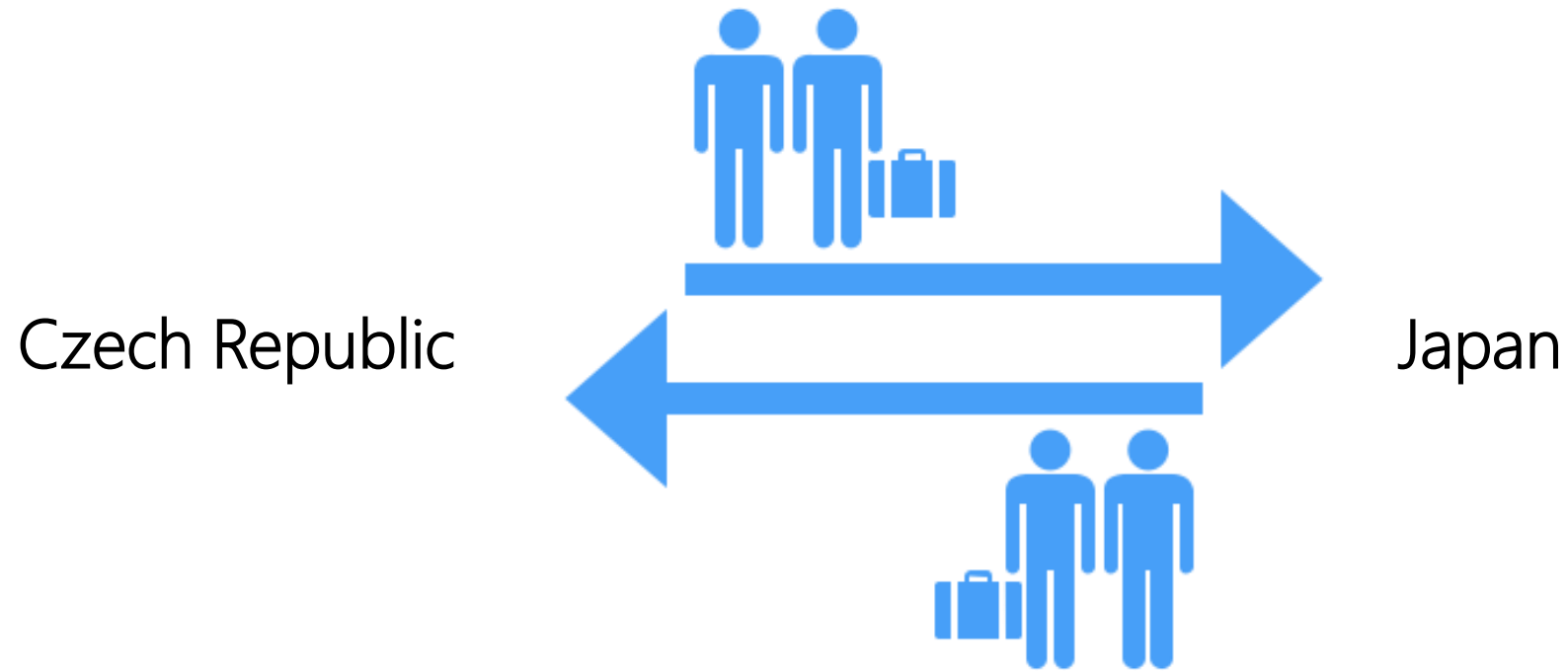
PR Manager  
Yu Shimajiri

# Who We Are

- Japanese language school in Tokyo and Okinawa unique places within Japan.
- Since 1986, over 30 yeas.
- 600~700 students come to our school every year from various countries and area.
- Students in aim of doing business or going to university in Japan.

# EPA

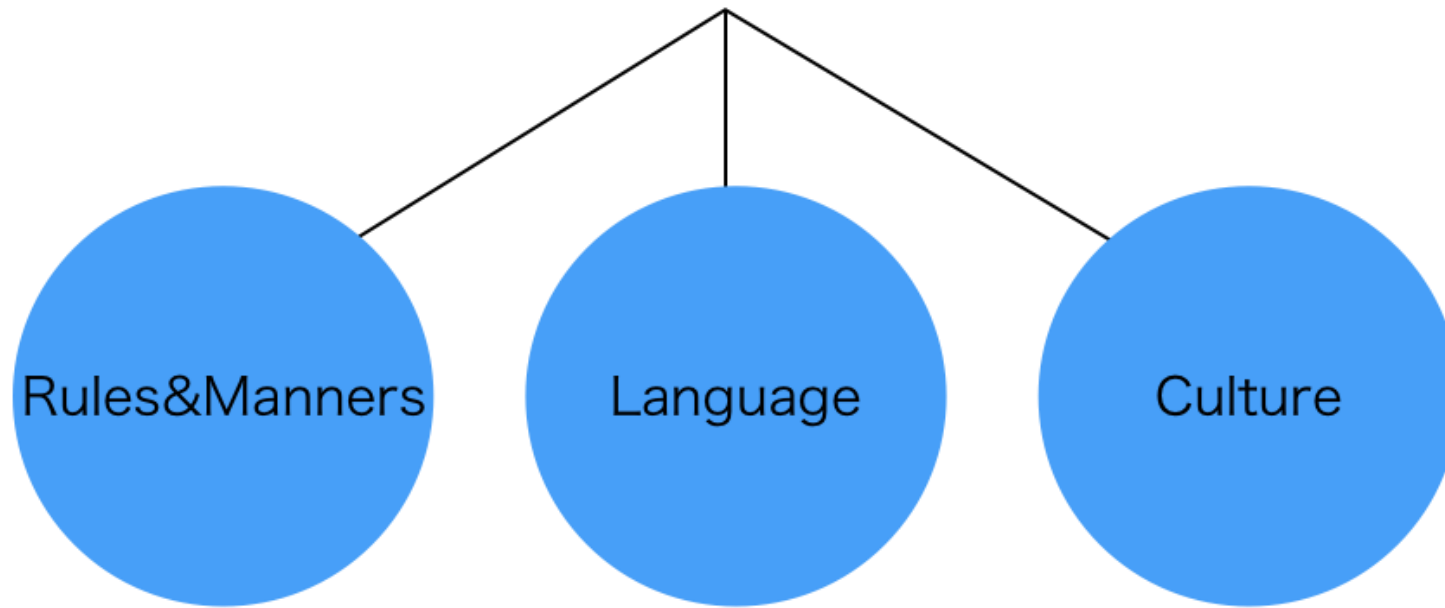
## New Business Chance



Increase number of visitors to each countries.

# Key to succeed

## Understand Japanese





Czech

Czech  
alphabet... **42** letters



English

English  
alphabet... **26** letters

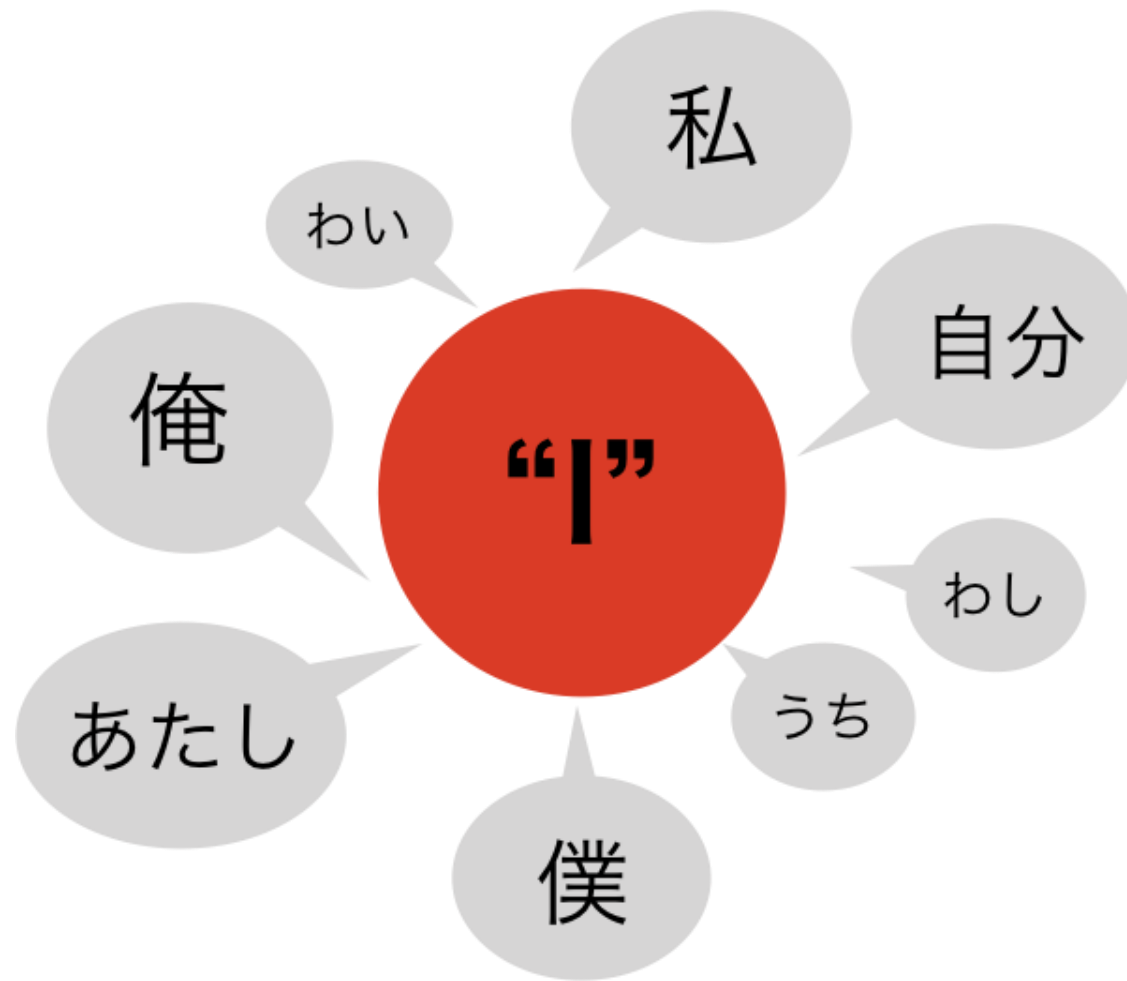


Japanese

hiragana  
ひらがな... **46** letters

katakana  
カタカナ... **46** letters

kanji  
漢字 ... Over  
**1000** letters



Over 100 words

# On Public

## Sniffing



Japanese   
Czech 

## Blowing



Czech   
Japanese 

# High-Context Culture

- Rely on non-verbal implicit communication.  
-facial expressions, voice tones, eye movement, etc..
- Sometimes the words doesn' t mean the way it is.
- Read between the lines too much.
- Trust must be developed before business transactions begin.



# 1 year

Need to learn Japanese intensively  
Living in Japan

※Need Student VISA for studying longer than 6 months.  
You cannot work more than 28hrs a week.

# Working Holiday VISA

- 18-30 years old person for 1 year
- Live wherever within Japan
- Learn at Japanese Language School
- Work with no limit

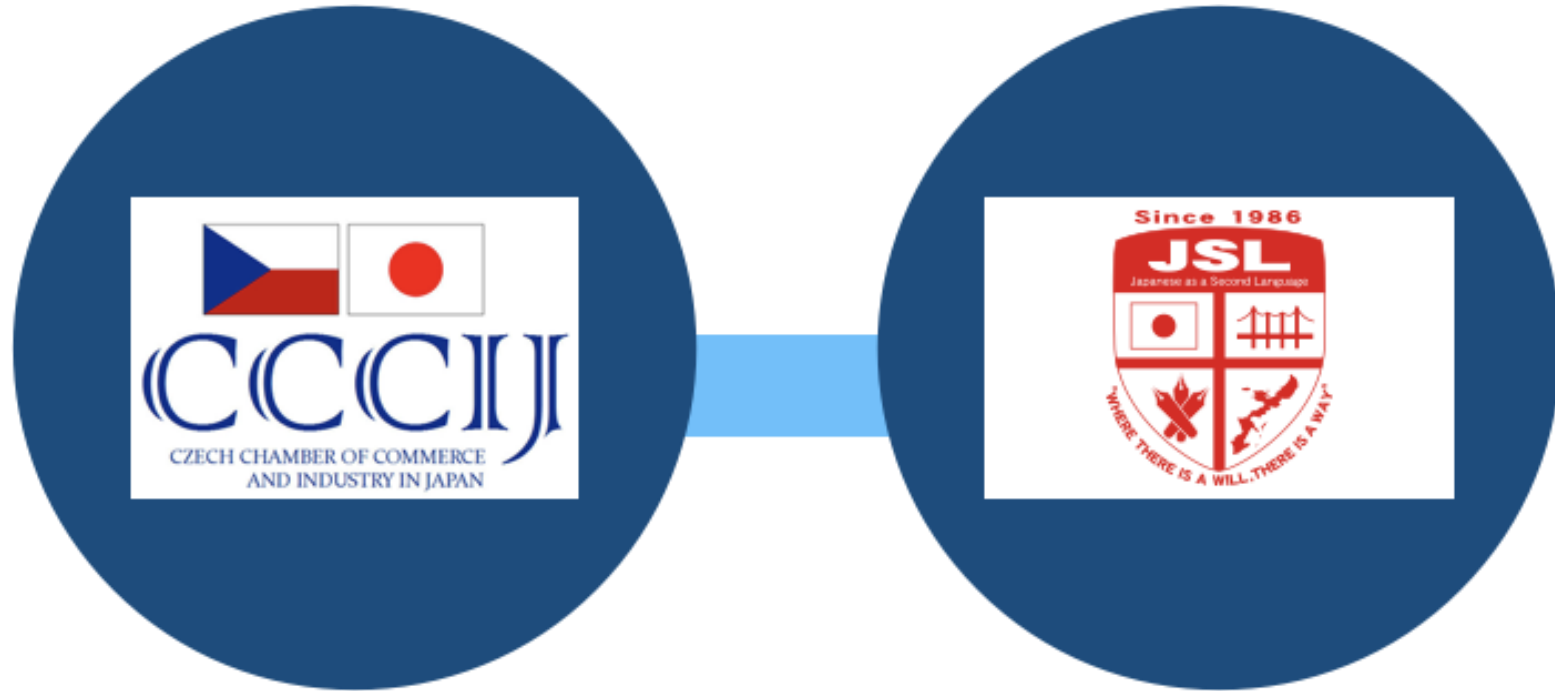


# With this VISA



- Market research
- Work
- Learn Japanese language
- Develop the connections

# Connections



**Since 1986**



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