

Příklad oslovovacího e-mailu:

Dear xxx,

I am writing you on behalf of Rustic Furniture s.r.o., a producer of bespoke prime-quality wooden furniture from the Czech Republic. We are currently looking for a British furniture distributor to help us with our UK expansion. We are already supplying our furniture to the German retailer Holzconnection, or Italian Denelli, to name just a few and we are hoping to repeat the same success in the UK.

Rustic Furniture specialises in:

- Custom handcrafted furniture*
- Hospitality, residential and commercial furniture solutions*
- Working with woodcarvers, upholsters, girdlers and stonemasons to fulfil any requirements*

We are an independent custom-made furniture specialist with 40 years of history using cutting edge technology and coping even with the most demanding requests. What sets our company apart from other furniture manufacturers is the design-led approach and an extreme level of flexibility in terms of specification.

Our pricing is very competitive and offers very interesting margins to distributors. This is proven by our long-term partnerships with distributors in Germany, Italy and Spain. You can find more details in the short PDF presentation attached, or by visiting our website www.rustic-furniture.cz.

If this is of interest, would a quick call anytime this week be suitable? In the meantime, if you need any more information, please don't hesitate to get in touch by email.

Very best wishes,